

## 2010 MHIMA ANNUAL MEETING PROGRAM DESCRIPTION:

Wednesday, April 28, 8:30-9 am: Welcome to the 2010 Annual Meeting Northland Ballroom

Steph Luthi-Terry, MA, RHIA  
President, MHIMA

Wednesday, April 28, 9-10 am: Toxic Behaviors in Healthcare: Impacting Personal Cost and the Bottom Line

Mitch Kusy, PhD, Consultant and Author  
Real Organizational Impact International

Northland Ballroom

*"The day this person left our company is considered an annual holiday!"* This quote from Kusy & Holloway's research on toxic personalities with over 400 leaders echoes the sentiment most people feel. A whopping 94% of leaders in their study reported dealing with a toxic person – profit saboteurs who affect the bottom line. Whether they are control freaks, manipulators, bullies, folks who kiss up and kick down, or individuals who rule with tyranny, their paths of destruction are evident to many but without strategies. Until now! You will learn about a three-point system of intervention with proactive and reactive strategies – and approach this problem in a totally different and more effective light.

**Target Audience:** Managers, executives, professionals  
**1.0 CE Management Development**

**10-10:30 am Break and Visit the Vendor Exhibit Area**

Pre-Function Space of NL Ballroom

Wednesday, April 28, 10:30-11 am: AHIMA Update

Mark Dietz, RHIA, Healthcare Management Consultant  
AHIMA Board of Directors

Northland Ballroom

This presentation will focus on the major activities and the future strategic objectives of the national AHIMA association for 2010.

**Target Audience:** AHIMA members and those interested in the national AHIMA association activities  
**0.5 CE External Forces**

Wednesday, April 28, 11-12 noon: Beauty and the Beast: Coding Consolidation with 11 Hospitals

Patricia Bower-Jernigan, RHIA, Director, System Wide Coding  
Allina Hospitals & Clinics

Northland Ballroom

Where do you start when you are asked to consolidate 11 hospitals' coding departments into one department? This presentation is sharing that story of how Allina system-wide hospital coding did just that: With a lot of hard work, fun attitude and determination, it is amazing how much a team can accomplish when you have the same goal to achieve across the organization!

**Target Audience:** HIM directors, managers, coding professionals  
**1.0 CE Performance Improvement**

**12 noon – 1 pm: Buffet Lunch**

America's Harvest

**Visit with our Vendor Exhibitors in the Pre-Function Space**

Wednesday, April 28, 1-2 pm: Real Leadership in a Time of Real Change

Alan F Dowling, MS, MCS, PhD, Chief Executive Officer  
AHIMA

Northland Ballroom

Real change in HIM calls for real leadership from HIM professionals. This year, two historic changes, ICD-10 and the proposed regulations for meaningful use, are converging in front of us. In this presentation, learn exactly how change will transform HIM, and how AHIMA will help transform your professional leadership with our tools and resources. There will be an opportunity to talk with Alan about what you want from the national association, including their new vision statement and HIM core model.

**Target Audience:** HIM professionals  
**1.0 CE: External Forces**

Wednesday, April 28, 2-3 pm:

**Responding to Medical Identity Theft: HIM Law & Order**

**Harry Rhodes, MBA, RHIA, CHPS, CPHIMS, FAHIMA**  
Director of Practice Leadership, AHIMA

**Northland Ballroom**

The Federal Trade Commission calls Medical Identity Theft one of America's fastest growing crimes. The effects of medical identity theft cascade throughout the healthcare continuum. Beyond being used to submit false claims, false data make their way into oversight agency databases, skewing public health findings. Ultimately, corrupted data in the victim's medical record may place the individual at risk in future treatment. This presentation will explore the evolution of medical identity theft, its various forms, damaging consumer and industry ramifications, and how HIM professionals can contribute to local, state and national efforts to prevent, investigate, and mitigate the damages it causes.

**Target Audience:** General HIM professional audience

**1.0 CE: External Forces/Privacy & Security**

**3-3:30 pm Break in Vendor Exhibit Area**

sponsored by iod, incorporated Pre-Function Space

Wednesday, April 28, 3:30-4:30 pm:

**The New World of Health Information Ownership, Stewardship and Custodianship**

**Michelle L. Dougherty, MA, RHIA, CHP**  
Director, Practice Leadership, AHIMA

**Northland Ballroom**

As healthcare moves toward EHRs, health information exchange, and personal health records, the traditional rules of ownership of the health record may no longer apply. This session will delve into the issues of ownership and the need to migrate toward the concept of stewardship instead. The EHR also changes the traditional HIM role of record custodian. Hear the latest on custodianship, the roles and responsibilities, and the need for shared ownership of electronic records and maintenance.

**Target Audience:** HIM professionals in general, HIM directors, managers, supervisors, CIOs, Vendors, and Consultants

**1.0 CE: Technology**

Wednesday, April 28, 4:30-5 pm:

**Advocacy & Policy Update**

**Harry B. Rhodes, MBA, RHIA, CHPS, CPHIMS, FAHIMA**  
Director, Practice Leadership, AHIMA

**Northland Ballroom**

Join us for a discussion on what's happening in the Advocacy and Policy world of AHIMA and in Minnesota, and how you, too, can become involved in this important work related to our professional work and interest.

**Target Audience:** HIM professionals

**0.5 CE: External Forces**

**5-8 pm: MHIMA Networking/Vendor Reception –Light Appetizers, Cash Bar, Karaoke 6-8 pm!**  
**A chance to meet and greet our vendor exhibitors, learn about their products/services, thank them for their support.**

**Pre-Function Space**

Thursday, April 29, 8:30-9:30 am:

**ICD-10: Leveraging the Opportunity**

**Harry Reynolds, Director of Health Plan Transformation**  
IBM

**Northland Ballroom**

ICD-10 will change most business practices and affords an opportunity to truly change your company. With the rapidly changing health care industry, don't miss the opportunity to align to the future in a strategic way.

**Target Audience:** Anyone in the healthcare industry

**1.0 CE: Management Development**

Thursday, April 29, 9:30-10:30 am:

**Healthcare Reform: Where are we now?**

**Lawrence (Lorry) Massa, MS, FACHE**  
President & CEO, Minnesota Hospital Association

**Northland Ballroom**

The current state of health care reform policy discussion and legislation at both the federal and state levels will be reviewed, along with the potential implications for Minnesota's hospitals and healthcare providers.

**Target Audience:** All healthcare professionals

**1.0 CE: External Forces**

**10:30-11:15 am: Break and Visit the Vendor Exhibit Area  
MHIMA's Silent Auction Opens in the Northland Ballroom**

Pre-Function Space

Thursday, April 29, 11:15-12 noon:

MHIMA Annual Business Meeting

Northland Ballroom

**Steph Luthi-Terry, MA, RHIA  
President, MHIMA**

Transact the necessary business of the association, including voting on proposed revisions to the MHIMA Bylaws. Recognize our 2010 Distinguished Member: Anne Tegen, MHA, RHIA, HRM. MHIMA Scholarship Awards announced.

**Target Audience:** All active members of MHIMA

**12 noon-12:45 pm: Buffet Lunch**

America's Harvest

**12:45- 1:30 pm Vendor Introduction, Scholarship and Prize Drawings. Northland Ballroom  
Silent Auction continues in the Northland Ballroom.  
Visit exhibitor areas in Pre-Function space.**

Thursday, April 29, 1:30-2:30 pm:

Track 1: ICD-10

Northland Ballroom

**Gina Sanvik, RHIA,  
Product Manager, HIM Solutions, QuadraMed**

**Brenda Wood, RHIT, CCS, CCS-P  
Business Analyst, QuadraMed**

Join us for a detailed look at the new code sets for ICD-10 CM and ICD-10 PCS, including the final rule on ICD-10 CM, its purpose and impact, needed organizational changes, and ICD-10 coding conventions.

**Target Audience:** Coding professionals, coding managers

**1.0 CE:** Clinical Data Management

Thursday, April 29, 1:30-2:30 pm:

Track 2: Finding the Key to Success: Adapting to the EHR

Fitzgerald

**Katie Miller, MA, RHIA  
Director of HIM, Hennepin County Medical Center**

**Michelle Callahan, RN, BSN, CCDS  
Clinical Documentation Supervisor, Hennepin County Medical Center**

As a program that was created in the paper medical record world, HCMC's program was dramatically impacted with the transition of the electronic medical record in 2007. ARRA of 2009, signed by President Obama on Feb. 17, 2009, includes billions in provisions for healthcare information technology (health IT). As more organizations transition to an electronic health record to meet ARRA 'meaningful use' requirements on 'meaningful use,' we will be sharing our insight into the successes and challenges that face CDI programs during EHR conversion. This session will cover a) defining the team; b) managing and delivering expectations; c) managing change and fostering interpersonal relationships among physician, CDS and the organization; d) defining success and e) avoiding the common pitfalls.

**Target Audience:** HIM professionals, healthcare managers

**1.0 CE: Technology**

Thursday, April 29, 1:30-2:30 pm:

Track 3: Understanding Generational Differences in the Workplace Sinclair Lewis

**Henry Lee, VP  
Vaughn-Lee & Associates**

Today's workplace has four generations actively working together for the first time. As a result of this interactive workshop, participants will be able to: a) identify the four generations in the workplace; b) describe the characteristics of the four generations; c) identify potential changes when interacting with the different generations and d) begin to look at techniques that foster respectful communication with different generations. This session will be repeated at 2:30-3:30 today.

**Target Audience:** All healthcare management

**1.0 CE: Management Development**

Thursday, April 29, 2:30-3:30 pm: Track 1: Coding Roundtable – Part 1 Northland Ballroom

Facilitator: Carla Tobin, CCS  
Coding Supervisor, Gillette Children's Specialty Healthcare

Vicki Chelf, RHIT, CCS  
Kim Tucker, RHIT  
Coding Operations, Mayo Clinic

This roundtable will address Neoplasms, Neuroendocrine and Carcinoid Coding. Bring your ICD-9-CM code book.

Target Audience: Coders  
1.0 CE: Clinical Data Management

Thursday, April 29, 2:30-3:30 pm: Track 2: Healthy Data Lifecycle Management: Security, Data Recovery and Disposal of Critical Data Fitzgerald

Sean Barry, Senior Data Recovery Engineer  
Kroll Ontrack

Security of patients' private information and having instant/constant access to that information is critical for practitioners to provide proper care and administrators to develop efficient internal processes. It's very costly to healthcare organizations when something goes wrong. As such, IT is tasked with successfully managing data for the duration of the information lifecycle – from securing critical information to efficiently recovering from a data loss and properly disposing of sensitive data at the end of a device's life. This session will discuss common data management challenges and offer tips for implementing a sound data security, recovery and disposal plan.

Target Audience: Professionals involved with data security, IT, performance improvement  
1.0 CE: Performance Improvement

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Target Audience: All healthcare management  
1.0 CE: Management Development

**3:30-4pm: Break in exhibit area. Last chance to visit with exhibitors!  
Silent Auction continues in Northland Ballroom.**

Pre-function Space

Thursday, April 29, 4-5 pm: Track 1: Coding Roundtable – Part 2 Northland Ballroom

Facilitator: Carla Tobin, CCS  
Coding Supervisor, Gillette Children's Specialty Healthcare

Jessica Peterson, RHIT  
Coding Educator/Analyst, Allina Hospitals & Clinics

Honalee Lincoln, RHIT, CCS-P  
Lead DRG Coder, VA Medical Center, Minneapolis

This roundtable will address coding complications – medical and surgical. Bring your ICD-9 CM code books.

Target Audience: Coders  
1.0 CE: Clinical Data Management

<b>Thursday, April 29, 4-5 pm:</b>	<b><u>Track 2: What's New with Privacy</u></b>	<b>Fitzgerald</b>
<b>LaVonne Wieland, RHIA, CHP</b> <b>Information Privacy Director, HealthEast Care System</b>		
Join us for a discussion on all of the very latest changes in privacy regulations and their impact on our healthcare organizations.		
<b>Target Audience:</b> Healthcare professionals working in hospitals, clinics, or other settings interested in learning more about the latest in privacy regulations.		
<b>1.0 CE: Privacy &amp; Security</b>		

<b>Thursday, April 29, 4-5 pm:</b>	<b><u>Track 3: Educators Roundtable</u></b>	<b>Sinclair Lewis</b>
<b>Facilitator: Linda Tyacke, RHIA</b> <b>Instructor, St. Catherine University</b>		
Join us for an informal and interactive discussion about the issues and current educational topics in HIM & Coding programs.		
<b>Target Audience:</b> HIM educators		
<b>1.0 CE: Management Development</b>		

<b>5-5:30 pm</b>	<b>Final Bidding for Silent Auction Items</b>	<b>Northland Ballroom</b>
<b>6-8 pm</b>	<b>Distinguished Member Appetizer Reception*, Cash Bar</b>	<b>Minnesota Room</b>
	<b>(*tickets required by prior arrangement – ID'd on your nametag)</b>	

<b>Friday, April 30, 8-9:30 am:</b>	<b><u>Track 1: Coding Education with Dr. Kennedy</u></b>	<b>Northland Ballroom</b>
<b>James Kennedy, MD, CCS</b> <b>Managing Director, FTI Healthcare, Atlanta, GA</b>		
As coders negotiate ICD-9-CM and prepare for ICD-10-CM, they must know clinical anatomy and pathophysiology if they are to recognize incomplete, imprecise, unclear, or conflicting documentation as to appropriately query their providers. Dr. Kennedy will review literature-based disease definitions, ICD-9-CM coding rules, and pertinent Coding Clinic advice as it relates to many problematic disease entities such as sepsis, acute renal injury, acute and chronic respiratory failure, altered mental states and their etiologies, heart failure, shock, pneumonia, anemias, pancytopenias, diabetes, and many others, and then apply these to currently available diagnosis-related group methodologies. Learn how to talk to your doctors using their own literature. Invite your facility's medical director or physician advisor for this session; he or she will not regret it.		
<b>Note: this session continues until noon on Friday.</b>		
<b>Target Audience:</b> Coding professionals and managers, clinical documentation specialists, quality managers, compliance officers, case managers, physician advisors to HIM, and medical directors and officers.		
<b>1.5 CE: Clinical Data Management/Clinical Foundations</b>		

<b>Friday, April 30, 8-9 am:</b>	<b><u>Track 2: Critical Access Hospitals</u></b>	<b>Longfellow</b>
<b>Terry Hill,</b> <b>Executive Director</b> <b>MN Center for Rural Health</b>		
<b>Target Audience:</b> Healthcare professionals working in CAH		
<b>1.0 CE: External Forces</b>		

<b>Friday, April 30, 9:-9:30 am</b>	<b><u>Track 2: AHIMA's new CoP</u></b>	<b>Longfellow</b>
<b>Myrna Wells-Ulland, MS, RHIA</b> <b>Executive Director, MHIMA</b>		
Interested in learning how to navigate and enhance your use of AHIMA's new CoP? This session will provide some helpful tips.		
<b>Target Audience:</b> AHIMA members		
<b>0.5 CE: External Forces</b>		

Friday, April 30, 8-9:30 am:

Track 3: A New Coder's World. Allina's Perspective

Sinclair Lewis

**Shari Johns, RHIA, CCS**  
Outpatient Coding Supervisor, Allina Hospitals & Clinics

**Jodie Mortenson, RHIT**  
Inpatient Coding Manager, Allina Hospitals & Clinics

In an effort to both partner with Midwest educators and to better prepare students for pursuing a hospital facility coding profession, Allina is providing their perspective with the Coding world as it is today at Allina. Speaking topics include educational preparedness, job prerequisites/requirements, and interviewing. In addition, there will be topics addressed surrounding a consolidated facility model, remote coding set up, and EHR environment.

**Target Audience:** Student track

**1.5 CE: Management Development/Performance Improvement**

Friday, April 30: 8-11 am:

Track 4: MyPHR Workshop

Fitzgerald

**Michelle Ingvalson, HIM Manager**  
MN Gastroenterology, PA

**Carolyn Gaarder, RHIA, MLA**  
HIT Program Director, MN State Community & Technical College

This session provides training for those committed in giving community presentations on the use of a personal health record. All training materials have been updated, so if you've been previously trained, you should attend this session. There will be room for walk-ins, so please come if you are interested.

**Target Audience:** HIM professionals interested in promoting the use of personal health records in your communities.

**3.0 CE: Privacy & Security**

## 9:30-10 am Break in Pre-Function Space

Friday, April 30, 10-12 noon:

Track 1: Coding Education with Dr. Kennedy continues

Northland Ballroom

**2.0 CE: Clinical Data Management/Clinical Foundations**

Friday, April 30, 10-11 am:

Track 2: Copy & Paste Guidelines for the Legal Health Record

Longfellow

**Diana Warner, MS, RHIA, CHPS**  
Manager, Professional Practice Resources, AHIMA

Review the legality and integrity of the medical record when the copy-paste functionality is utilized; review if copy and paste be used without risk in the EHR and alternatives; what happens when copy and paste are not used correctly; what education and training to provide the work force and policy development and enforcement.

**Target Audience:** HIM and IT directors, risk managers, facility counsel

**1.0 CE: Technology**

Friday, April 30, 10-11 am:

Track 3: Student Track: Credentialing Exam Prep

Sinclair Lewis

**Meghan Hagedon, RHIA**  
Clinical Informatics Specialist, Riverwood Health Care Center, Aitkin

**Alan Alexson, RHIA**  
Clinical Systems Support Specialist, SISU Medical Systems, Northern Minnesota Network

**Deb Gilbertson, RHIT,**  
Outpatient Coder, Hennepin County Medical Center

Small group of recent test takers share their experiences with exam preparation.

**Target Audience:** Students and graduates seeking additional AHIMA credentials

**1.0 CE: Management Development**

Friday, April 30, 11-noon:

**Track 2: Revenue Cycle Improvement**

Longfellow

**Colleen Malmgren, MS, RHIA**  
Director, Pricing/Chargemaster  
Fairview Health Services

**Joni Leithe, MS, MPM, RHIT**  
Co-President, Region G

Effective management of the revenue cycle is an important piece of improving the net revenue for a facility. This presentation will focus on strategies for achieving improvements that impact HIM functions.

**Target Audience:** HIM professionals

**1.0 CE: Performance Improvement**

Friday, April 30, 11-noon:

**Track 3: Student Track "How I Got to Where I Am"**

Sinclair Lewis

**Matt Nold, RHIT**  
Billing Rep/Coder, Mayo Clinic

**Meghan Hagedon, RHIA**  
Clinical Informatics Specialist, Riverwood Health Care Center, Aitkin

**Alana Alexson, RHIA**  
Clinical Systems Support Specialist, SISU Medical Systems, Northern Minnesota Network

**Janine Ellingson, RHIT**  
Health Information Manager/Medical Staff Services Coordinator

Small group of recent graduates share their stories of the steps they took to reach their goals and accomplishments.

**Target Audience:** Students; HIM professionals seeking growth opportunities; recent graduates.

**1.0 CE: Management Development**